

# Little Sand Lake Area Association (LSLAA)

Meeting Date: 22-11-22

Board Members Present:  
(If x'd, the member was present)

- Christine Hobrough, President
- MaJeana Hallstrom- Past President
- Karen Netland, Vice President
- Jane Amble, Treasurer
- Cindy Nollette, Secretary
- Glenn Gapp, Director at Large
- Greg Dravis, Director at Large
- Jerry Kaluzny, Director at Large
- Sandy Younger, Director at Large
- Jacob Nollette, Web site and Tech, non- voting member

Start of Meeting: 6:05 PM

Agenda

Welcome and Call to Order: Christine Hobrough, President

Secretary's Report - Cindy Nollette; from the meeting of 22-08-11

Cindy presented meeting minutes from the meeting 22-08-11

All members did not have a chance to get through the notes, and therefore Christine said we would vote after the board members had had a chance to review the minutes. We would have an e-mail vote in the weeks after the meeting.

## Treasurer's Report - Jane Amble

Jane wasn't able to prepare the Treasurer's report due to difficulty getting online access for the bank.

Jane wasn't able to obtain the CD's that we discussed at our last meeting, as it needed to be done in person.

Christine volunteered to go to the bank, and obtain the CD's.

HC COLA dues were paid.

Jane received a check from someone that wanted a memorial plaque for \$50.

Karen indicated that Mark Doda was managing the plaques at the boat landing.

Jane will contact Mark Doda about the plaque.

Nothing in the Stripe account since October.

Cindy asked about posting information about memorial plaques in the newsletter.

Christine is hoping to send out a holiday letter before Christmas, and intends to include information about the memorial plaques.

Jacob reported that the dues form on the website does include features such as memorial plaque, dues, AIS, and general fund.

Jacob indicated that there may be a minimum amount of donation (memorial) to receive a plaque.

Cindy suggested a social section of the newsletter, with a link for other memorials.

Christine's suggestion about the plaque was that she could use the newsletter to remind the lake that the minimum donation to receive a plaque was \$50.

## Update of Stripe

We will need to update current Stripe officers, signers, and billing addresses within the website systems.

Jane has been given Stripe administrative access, and is able to reconcile payments.

Billing requests from Stripe are on the donations page, and billing support requests right now are going to Christine's email. Additionally, donation requests go to Christine, who will forward them to Jane. Karen continues to manage the directory.

Punky kept a spreadsheet of membership directory information, and now Jane is maintaining this as well.

Jane and Jacob will coordinate future directory and dues improvements for the website.

## Unfinished / Ongoing / Old Business

Larry Odegard emailed Christine and informed her that Tom Linge was fully trained for lake monitoring. Larry's last day was meant to be August 30th. Tom was to continue until he received an unexpected offer to sell their lake house. Therefore we need to find someone new, and Larry will train them again.

Christine indicated that we will put out a call for volunteers to take over Larry's post.

Jerry indicated that a pontoon, depth finder, and anchor are required, and it is best if someone lives at the lake, in order to maintain the schedule.

Jerry reported that the first testing is generally done shortly after ice out, around May.

We will attempt to recruit someone to take over this position, as it needs to be done prior to the annual meeting.

Christine will send out a separate email for the need for the water testing position.

## Website update - Jacob Nollette

Jacob is hoping to work on it over the winter break.

Our last received payment was Oct 10th.

Since our last meeting, we received a grant from Azure, up to \$3500 per year.

Jacob and Christine need to follow-up and review the current costs at Azure, so we understand our burn-down rate for the grant.

Jacob found a potential membership directory plugin, so that we can create a member portal, and protect our directory behind a paywall.

Christine suggested sending out emails to paying members, for additional fund raising, or to utilize the membership on the website in other ways.

Our updates on analytics - over the last 90 days, 2-8 people a day; 105 direct connections; 210 organic search hits; average time on site is about 1 minute.

Cindy suggested a small sub-committee to review and add to the website.

Christine offered to be the collection point for further website ideas and updates.

Christine and Jacob will have a quarterly conversation about our needs for the website, make changes, etc.

Cindy was wondering about a historic feature on the website or newsletter around the evolving culture around the lake.

Karen offered to help with the aesthetics.

Jerry emphasized maintaining the basic structure of the website.

Jacob suggested we can make seasonal changes or tweaks to the website.

The assignment to the board is to send any ideas to Christine, and once a quarter, Jacob and Christine will work to make changes.

We discussed changing the State of The Lake section on the website to the President's Update.

Jacob has been recording the last few board meetings.

We discussed the potential for posting the recorded annual member meetings.

Jacob discussed the potential benefit of adding Google Groups to the board's communication.

Wed. Feb 8th at 6pm - was decided for the next meeting.

Cindy reminded the members that MaJeana would invite Andrew Dutcher to attend a meeting, which would help us fulfill criteria for our grant.

Karen explained that we got information back from the lake mapping company.

We wondered if someone can come and provide a brief overview of the findings.

The board discussed the need for a wakeboard flyer.

Karen indicated she would be willing to put something together.

We would like to provide our members with up to date information on wakeboard "rules", as well as provide information at the public launch. We would like to reference the study at the University of Minnesota, as to the type of damage that can be done if the guidelines are not followed to remain 200' from the shoreline.

Meeting was adjourned at 7:17pm.

Respectfully submitted: 2023-01-22

Cindy Nollette, Secretary